

Privacy Policy

Last updated: July 02, 2022

This Privacy Policy describes Chloe The Creative's policies and procedures on the collection, use, and disclosure of CLIENT'S information when CLIENT uses the Service of Chloe The Creative.

Chloe The Creative use CLIENTS Personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

Types of Data Collected

Personal Data

While using Chloe The Creative Service, we may ask CLIENT to provide us with certain personally identifiable information that can be used to contact or identify CLIENT. Personally identifiable information may include, but is not limited to:

- Email address

- First name and last name

- Social Media Log in details depending on package purchased

Information from Third-Party Social Media Services

If CLIENT decide to grant Chloe The Creative access to a Third-Party Social Media Service [Instagram, Facebook, Twitter] We will NOT collect Personal data that is already associated with Your Third-Party Social Media Service's account, such as Your name, Your email address, Your activities or Your contact list associated with that account, unless stated otherwise.

Chloe The Creative is NOT allowed to store username & password in anywhere accessible to the public.

Chloe The Creative is NOT allowed to go through Clients DM's, comments, messages or any conversation that the client has had through their social media channels

The ONLY use of the username and password that Chloe The Creative will use as a log in purpose is to:

- Connect apps such as Sked, Later, FB Creator Studio, Hootsuite, HUBSpot

- To store in Lastpass in case CLIENT is continuing on with Chloe The Creative for easy storage

Use of Your Personal Data

Chloe The Creative may use Personal Data [Name & Email only] for the following purposes:

- To provide and maintain Chloe The Creative Service, including to monitor the usage of Chloe The Creative Service.
- To manage CLIENT Account & offer other services in the future

- For the performance of a contract: the development, compliance and undertaking of the purchase contract for the products, items or services CLIENT have purchased or of any other contract with Chloe The Creative through the Service.
- To contact CLIENT, To contact CLIENT by email, telephone calls, SMS, or other equivalent forms of electronic communication
- To provide CLIENT with news, special offers and general information about other goods, services and events which Chloe The Creative offer
- To manage CLIENT requests: To attend and manage CLIENT requests to Chloe The Creative.

Retention of Your Personal Data

Chloe The Creative will retain CLIENT Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. Chloe The Creative will retain and use CLIENT Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Disclosure of Your Personal Data

Law enforcement

Under certain circumstances, Chloe The Creative may be required to disclose CLIENT Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Other legal requirements

Chloe The Creative may disclose CLIENT Personal Data in the good faith belief that such action is necessary to: Comply with a legal obligation

- Protect and defend the rights or property of Chloe The Creative
- Prevent or investigate possible wrongdoing in connection with the Service
- Protect against legal liability

Security of Your Personal Data

The security of CLIENT Personal Data is important to Chloe The Creative, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect CLIENT Personal Data, We cannot guarantee its absolute security.

Changes to this Privacy Policy

Chloe The Creative may update Our Privacy Policy from time to time. We will notify CLIENT of any changes by posting the new Privacy Policy on this page.

We will let CLIENT know via email and/or a prominent notice on Chloe The Creative Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, You can contact us:

By email: chloe@chloethecreative.com.au